

# **Difference Between EIU–Paris Institutional Degrees and EIU–Paris ACBSP-Accredited Degrees**

## **1. Academic Framework & Oversight**

- EIU–Paris Institutional Degrees are awarded under the independent academic authority of European International University – Paris. The university is a legally registered private higher education institution in France, operating as a Centre d’enseignement à distance (Distance Learning Center) and is officially listed in the French Ministry of National Education’s directory of recognized institutions (UAI Code: 0756213W).

These institutional degrees are developed, delivered, and assessed internally by EIU–Paris and conferred in full compliance with the French Education Code (Articles L 444-1 to L 444-11 and R 444-1 to R 444-28). While not classified as Diplômes Nationaux, they are internationally benchmarked in alignment with the European Higher Education Area (EHEA) and the UNESCO Global Convention on the Recognition of Qualifications concerning Higher Education.

EIU–Paris further enhances the global credibility of its institutional degrees through:

- ASIC (UK) Premier Institution recognition
  - QS 5-Star Rating in Teaching, Online Learning, Employability, Academic Development, and Inclusiveness
  - Active membership in ECBE (Belgium), BGA (UK), and ATHEA (Europe)
- EIU–Paris ACBSP-Accredited Degrees, in contrast, are externally accredited by the Accreditation Council for Business Schools and Programs (ACBSP)—a programmatic accrediting body recognized by the Council for Higher Education Accreditation (CHEA), USA. These degrees follow a standardized academic model governed by ACBSP’s global business education criteria, ensuring strict external oversight and compliance.

## **2. Program Delivery & Assessment**

- Institutional Degrees offer maximum flexibility in program structure and assessment design, making them well-suited for working professionals, global learners, and institutional partners. Delivery and evaluation may include:
  - VAE (Validation des Acquis de l’Expérience) – Prior learning and professional experience recognition
  - Professional portfolios – Demonstration of skills and applied knowledge
  - Asynchronous, self-paced learning – Modular study with no live session requirement
  - Fast-Track / Accelerated Completion – Available to highly motivated and academically capable learners who wish to complete their programs in shorter timeframes, subject to performance and workload capacity

- This model supports a high degree of customization and scalability, making it ideal for transnational academic partners seeking adaptable and compliant program frameworks.
- ACBSP-Accredited Degrees are exclusively delivered through the EIU Regional Campus (Dubai) and follow a rigorous academic format that includes:
  - Modular, credit-based curriculum aligned with ACBSP standards
  - Weekly live virtual classes with international faculty
  - Mandatory oral defense of every assignment to ensure originality and academic depth
  - Strict adherence to academic integrity policies and continuous quality monitoring by both EIU–Paris and ACBSP

### **3. Recognition & Use**

- Institutional Degrees are legally conferred private degrees, widely accepted for:
  - Career advancement and industry recognition
  - Academic progression in private and transnational education systems
  - Entrepreneurship and leadership roles
  - Professional licensing, depending on local regulatory frameworks
- While they do not fall under national degree classification in France, they are globally portable, verifiable, and respected across professional and academic environments, especially where flexible, international private education models are recognized.
- ACBSP-Accredited Degrees carry additional international recognition through U.S.-based programmatic accreditation. These degrees are particularly valued in:
  - Regulated academic or governmental environments
  - Corporate sectors requiring degrees with recognized external validation
  - Institutions that give weight to CHEA-recognized accreditations

### **4. Target Audience & Strategic Use**

- Institutional Degrees are best suited for:
  - Education partners seeking flexibility in curriculum design and delivery
  - Working professionals and adult learners looking for applied, career-aligned learning

- Markets where transnational education (TNE) is growing and national regulation allows for private international degrees
- Students seeking accelerated completion options without compromising academic rigor
- ACBSP-Accredited Degrees are ideal for:
  - Learners aiming for formal business qualifications with U.S.-recognized accreditation
  - Students in regulated environments requiring accredited program completion
  - Academic and corporate mobility across regions that prioritize programmatic accreditation standards

## Summary Table

Criteria	EIU–Paris Institutional Degrees	EIU–Paris ACBSP-Accredited Degrees
Academic Authority	EIU–Paris (under French Ministry of Education – UAI Code: 0756213W)	EIU–Paris (delivery) + ACBSP (external accreditation)
Legal Framework	French Education Code: L 444-1 to L 444-11 and R 444-1 to R 444-28	U.S.-based accreditation (ACBSP under CHEA recognition)
Program Recognition	Institutional private international degrees	Programmatic accreditation for business education (BBA, MBA, DBA)
Delivery Format	Fully online, self-paced; supports VAE, portfolios, and fast-track options	Online delivery via EIU Dubai Campus; includes live sessions and oral defense
Flexibility	Highly flexible; customizable for partners and learners	Standardized curriculum and structure; limited customizability
Target Audience	*TNE partners, adult learners, professionals seeking applied and accelerated learning paths	Students needing globally accredited business degrees for professional mobility
Brand Recognition	ASIC Premier Institution; QS 5-Star; members of ECBE, BGA, ATHEA	ACBSP-accredited; CHEA-recognized U.S. programmatic accreditation
Validation Model	Internal academic governance and quality assurance by EIU–Paris	Joint academic compliance under EIU–Paris + ACBSP oversight

\*TNE = Transnational Education Partners